



Mi-Token Solution

Sales Deck

1. Introduction

- Mi-Token is designed to be a highly secure, cost effective, and easily managed multi-factor authentication (MFA) Solution for the Indian market.
- Mi-Token MFA is highly scalable, secure, and compatible with most VPN gateways, applications, and websites.
- Mi-Token provides enhanced security by :
 - integrating tightly with Windows and Active Directory (AD) via plugins embedded directly into existing Windows infrastructure
 - eliminating the need for security patch updates (due to tight integration with Windows)
 - seamlessly integrating with Yubikeys, Crystal Tokens and other tokens
 - providing optional PIN security to all tokens, including Mi-Token's free Soft Tokens.
- Mi-Token provides unique and robust features for enhanced security for the Indian market :
 - Cached token support
 - PIN security for every token
 - Token management for all tokens – including Yubikeys
 - Token management flexibility that enables support for more complex token assignment in markets where:
 1. multiple users utilize a single token.
 2. Each user must be identified independently.
 3. User log on/off information is mandatory.

2. Problem Statement

- Mi-Token is focused on the increasing need for secure authentication where cyber threats are becoming more complex and targeted.
- In India, we are focusing on the deployment and management of Mi-token in diverse environments, with very specific requirements. These include markets such as:
 - Pharmaceutical Companies
 - Education (universities and schools).
 - Manufacturing
 - SME (small to medium enterprises)

3. Authentication Solution

- Mi-Token offers comprehensive token management, integrated soft tokens, and seamless deployment of MFA tokens (including Crystal and Yubikey).
- Key Features:
 - High Security Profile: Tight integration with Windows and Active Directory (AD) eliminating the need for security patch updates.
 - Mi-Token Soft Token OTP (One Time Password) Security: Access via Mi-Token Mobile Soft Token App.
 - Yubikey Integration: seamless integration, highly secure, phishing-resistant login protection.
 - Crystal Tokens : provide a cost effective token solutions. These tokens can also be branded with a company's logo.
 - Cached Tokens: Ensures a high level of security in locations without secure login. Up to 12 months of cached tokens can be utilized.

- Additional Security: All hardware and software tokens can be secured with a personal PIN (Personal Identification Number), ensuring it's security if stolen or lost.

4. Market Opportunity

- Growing demand for MFA solutions in India.
- Cyber Security threats are on the rise around the world and the threat to Indian companies could come from anywhere (Russia, China or Philippines).
- There are target markets that we have identified. These include:
 - Pharmaceutical
 - Education
 - Manufacturing
 - Small to Medium Enterprise requiring enhanced security.

5. Administrative Overview

- The administrative Interface is embedded in Windows Server 'Users and Computers' Management User Interface) UI. This enables every Windows administrator to easily update and support their Token installation. The Token management includes :
 - assigning tokens - adding additional information, eg. roles and descriptions.
 - setting PINs for enhanced security
 - disabling/deleting tokens
 - Lifecycle Management includes tasks such as deactivation of lost/unassigned tokens
- High availability of the Mi-Token service is due to the replication of the its database across multiple Windows servers - simultaneously.

- The service replication also enhances the access speed and reliability to the local database for fast authentication decisions.
 - VERY IMPORTANT : If there are any issues or questions, the Mi-Token Support Team are always available at :
support@mi-token@support.com

6. Business Model

- User-Based Licensing is based on a single license per user per year. Each user can be assigned multiple tokens, including:
 - Yubikeys
 - Crystal Tokens (can be branded)
 - Free Soft Tokens (included with each license).
- Support is free with each license. This includes 24/7 online support worldwide.
- Access to all the features of the Mi-Token solution

7. Competitive Analysis

- Mi-Token's competitive advantages:
 - High security profile
 - Cost effective solution (with free Soft Token)
 - Seamless Yubikey and Crystal token integration
 - Comprehensive token management.
 - Solution tailored **for Pharmaceuticals and SMEs**

8. Go-to-Market Strategy

- Marketing and sales plan targeting enterprises and organizations with high security needs.
 - Pricelists and Marketing information will be provided. Feedback will be sort to ensure the information can be leveraged.
 - Pharmaceutical companies - direct marketing campaign. Highlight Mi-Token's ability to assign and manage multiple User to a single token while maintaining a high security profile.
 - Small to Medium Enterprise customers are price conscious and will be looking to reduce their overheads while not compromising their corporate security. Mi-Token offers our Crystal Token and soft token options to reduce costs.
 - The solution can be implemented on an existing Windows device or a green fields installation.